



## “What a Difference a Book Makes” Child Care Resource Center collects 100,000 books

### Literacy empowers people

The gift of literacy enables children to gain the knowledge and skills they need to succeed in school and in life. **Did you know that only 1 book is available to every 300 children in low-income neighborhoods?** Compare that to middle-income children who own an average of 13 books each.

### Child Care Resource Center’s commitment to the community

In 2010, CCRC will **collect and distribute 100,000 children’s books** to children within our 2,500 square mile service area. This task is exciting but also quite daunting and **we need your help to be successful.**

### Here’s how you can help

- Donate new or gently used English and Spanish children’s books (ages 0-13)
- Make a tax deductible donation
- Hold a book drive
- Feature CCRC’s *What a Difference a Book Makes* campaign on your website

**For more information, contact the Communications team at 1-866-674-KIDS or [readabook@ccrcla.org](mailto:readabook@ccrcla.org).**

The Child Care Resource Center is a private non-profit agency dedicated to the promotion of higher standards in child care and early education. For more than 30 years, CCRC’s mission has been guided by the belief that our social and economic future depends on the quality of a young child’s experiences. Our IRS tax identification number is 95-3081695.